

# BAKE SALE



# Fundraising Pack

## About Down Syndrome UK

Down Syndrome UK is a registered charity empowering people who have Down syndrome and their families. We have an amazing online community to support our families and we know how important it is for them to also have access to accurate contemporary information.

We believe every parent should receive the best possible care and support. We believe the arrival of every baby with Down syndrome should be celebrated. We believe every child with Down syndrome should be given every opportunity to flourish and thrive!

We couldn't do the work we are so passionate about without you! We are incredibly grateful for your support.



## The Bake Sale

Hosting a bake sale is a fun and also delicious activity, whilst helping us to raise vital funds to continue to have a positive impact on the lives of families with a child with Down syndrome!



**If you sold 10 baked treats priced £2 each, it could pay for 2 Positivity Packs to be sent to new or expectant parent. Our Positivity Packs include a book packed with real stories, current up to date information about Down syndrome and a small handmade gift.**

# Tips for

# Fundraising Success

## Where

You need to decide where to hold your bake sale. You could talk to your workplace, school, local community hall. These venues are usually free with plenty of people to visit your treats!

## Promote your bake sale

We have included a poster to share in public spaces to help promote your bake sale. Don't forget to share via social media on local community groups etc. You can even create an event on social media.

## Ask for help

Asking for others to bake some cakes or sweet treat. The more cakes to sell the more funds you are able to raise.

## Decorate

Included in this pack is some decorations to use for your table. Bunting, cake flags and cake toppers.



**We recommend  
pricing cake  
slices at £2-£3  
depending on how  
thick you cut the  
slices**

# Bunting

You will need:

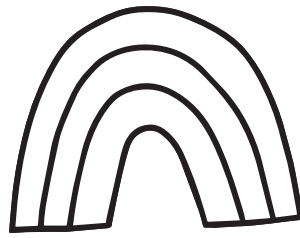
- A4 white card or paper
- A printer
- Scissors
- Glue/tape
- String or ribbon

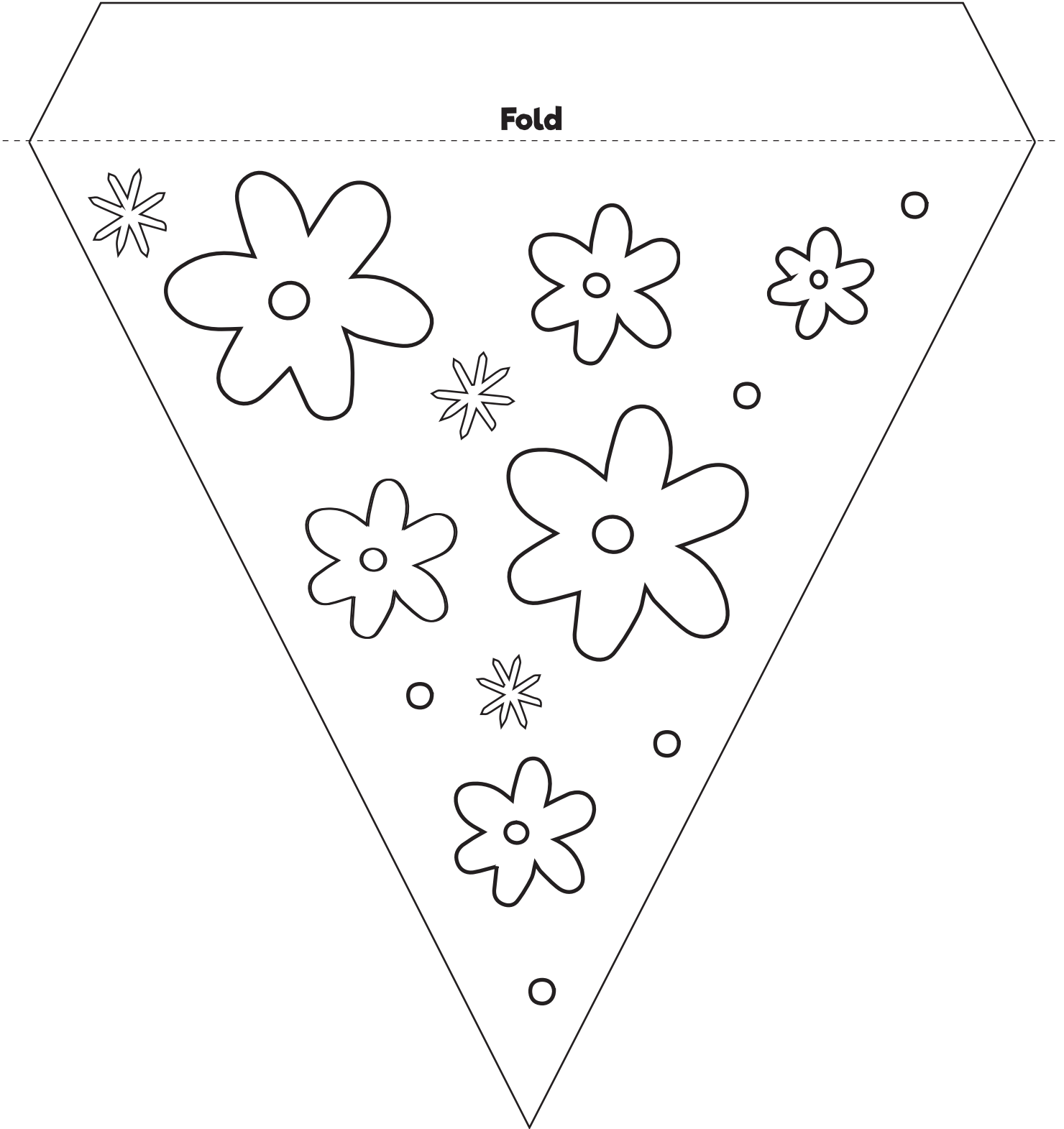
Instructions:

- Print the bunting below onto your card or paper. Colour/decorate your bunting.
- Cut out the bunting triangles out and fold the edge at the top.
- Placing the string at the back of your bunting and fold the edge over the top and glue or tape down. Repeat with as many triangles as you need.



**Fold**

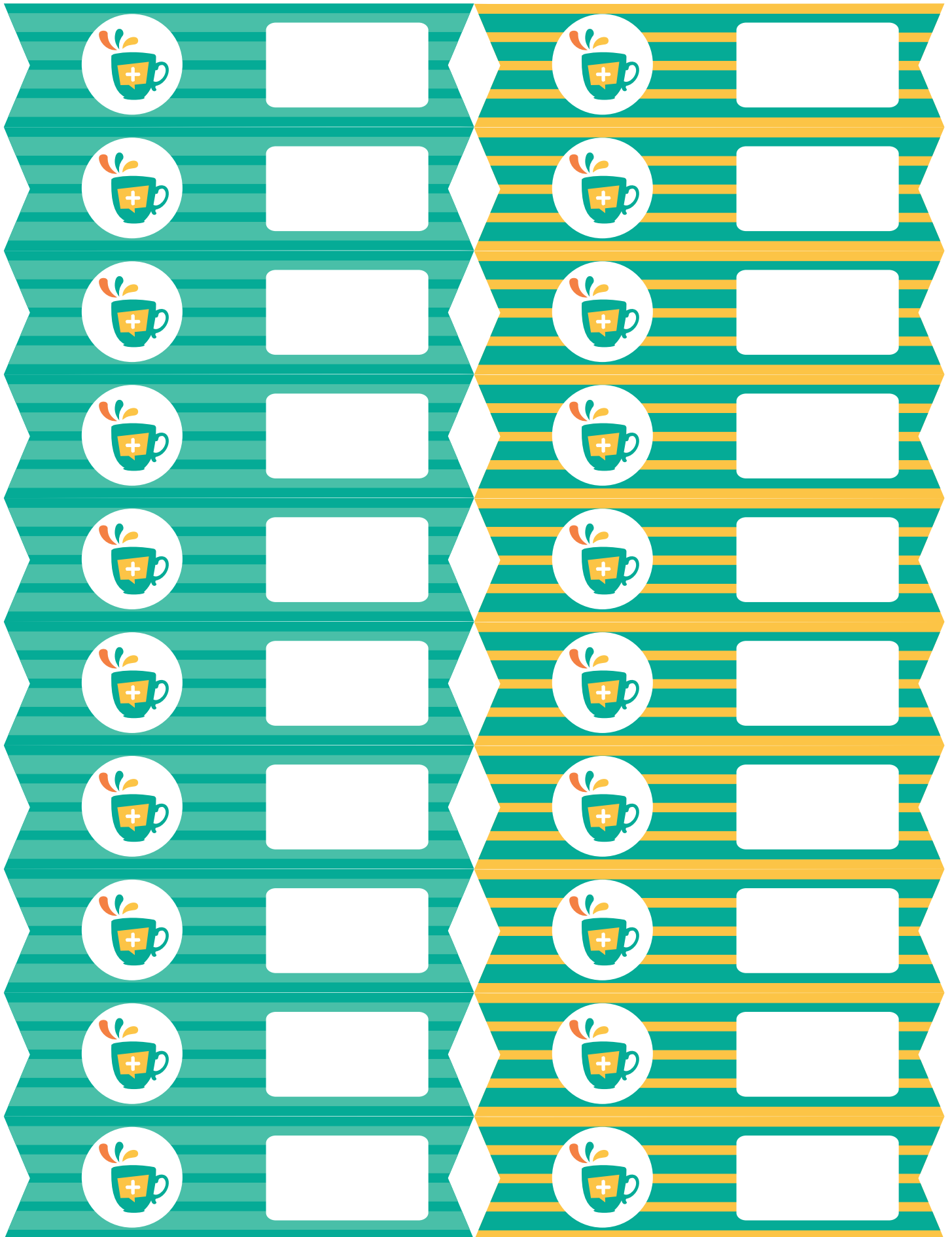




# Cake Flag Decorations



Simply cut around the flags, fold in half, and use some glue to stick together with a cocktail stick. Use the blank space to write the name of your cakes.





# BAKE SALE

## Raising funds for



Every pound will help make a positive difference to families with a child with Down syndrome now and in the future!

Where:

Date:

Time:

Scan code  
to donate



[www.downsyndromeuk.co.uk](http://www.downsyndromeuk.co.uk)

Positive about Down syndrome is an Down Syndrome UK initiative | Registered charity number 1184564





# Thank you

for supporting



You have helped raise  
an amazing

£

Your support will help us fund more information and resources, for expectant and new parents. Our big focus for 2023 is to be working with all maternity units to help provide a positive experience so that no parent ever feels alone when they find out their little one has Down syndrome.

[www.downsyndromeuk.co.uk](http://www.downsyndromeuk.co.uk)

Positive about Down syndrome is a Down Syndrome UK initiative.  
Registered charity number 1184564



# Paying in your donations

Once your fundraising is complete there are different ways to get your donations over to us.

## BACS/At your bank

Please pay donations using the CAF details and your name as reference. Please email [fundraising@downsyndromeuk.co.uk](mailto:fundraising@downsyndromeuk.co.uk) to let us know the amount so we can make sure it arrives safely.

## Cheque

Please make payable to 'Down syndrome UK'  
If paying your donation via cheque, please email [fundraising@downsyndromeuk.co.uk](mailto:fundraising@downsyndromeuk.co.uk) and we can provide the address to send it to.

## Online page

Set up an online page to share and make it easy for supporters to donate to your event. Just Giving is our preferred online platform. To set a page up <https://www.justgiving.com/downsyndrome-uk>. You can also pay donations online using the QR code below.



# A BIG Thank You!

We really are so grateful to you for your support and helping us to provide what we do for expectant and new parents with a child with Down syndrome.

CAF bank account:  
Down syndrome UK  
Account number: 00033123  
Sort code: 40 52 40

### £15

provides a 'Positivity pack' sent to expectant and new parents that shares real stories, current information about Down syndrome, and a small handmade gift

### £50

provides a new parent to access a 6 week Makaton baby signing course to ease communication frustrations.

### £250

provides resources and training to a maternity unit for a year, ensuring expectant and new parents are well supported by professionals who have a contemporary understanding of Down syndrome.